



IDAHO METH PROJECT®

VOLUNTEER NEWSLETTER

JULY 2009

VOLUNTEER OF THE MONTH

Don De Les Dernier' - District 1 - Rathdrum



Don De Les Dernier', a District 1 volunteer from Rathdrum, joined the Idaho Meth Project volunteer team in mid 2008, and has been a powerful force in spreading the "Not Even Once" message throughout North Idaho. Don has spent a great deal of his personal time meeting with city officials and people of influence in order to open doors for the Idaho Meth Project.

Don has been involved in dozens of classroom presentations, as he is passionate about encouraging teens to avoid Meth through his powerful personal testimony. He is also a great booth representative and helps locate events to increase IMP's visibility. We couldn't do all that we have done without Don!

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FACT OR FICTION?



The Idaho Meth Project does not measure the impact of its campaign.

FICTION!

Prior to launching the Idaho Meth Project in January 2008, the Project collected significant baseline data to understand more about teen and young adult perceptions of the dangers of Meth. The data from the Baseline *Idaho Meth Use & Attitudes Survey*, a statewide survey conducted among Idaho teens, young adults and parents of teens, gave us a foundation upon which to measure the impact of the campaign over time.

In January 2009, the Idaho Meth Project released the results of its own survey, the 2008 *Idaho Meth Use & Attitudes Survey*, which examined the impact of the first year of the project. To view the complete survey, visit the Idaho Meth Project website and click on "News and Events" and "Publications." The 2009 *Idaho Meth Use & Attitudes Survey* will be administered in the fall of 2009, with results to be released in early 2010.

JULY 4TH CELEBRATIONS



District 3 - Caldwell 4th of July Parade

This year on July 4th, Idaho Meth Project volunteers across the state banded together to support our country's independence while spreading the "Not Even Once" message. Penny Howe (D7 Volunteer Chair) and Michell Shropshire organized a float and booth presence at the Idaho Falls parade, while Lisa and Shawn Burns gathered volunteers

for the Caldwell parade with only a few days to prepare. Over in Garden Valley at the Crouch 4th of July celebration, Jessica Sousa sold wristbands and handed out brochures at her parents' hot dog stand. Thank you to all of the volunteers, friends and family members who helped with these events. We're proud to have such amazing volunteers all across Idaho!

VOLUNTEERS IN ACTION



2009/05/29 20:46 **District 1 - Highway Cleanup**



District 4 - Volunteer BBQ



District 7 - 4th of July Float



District 4 - Teen Pool Party

NOT EVEN ONCE NIGHT - NEON AT THE WESTERN IDAHO FAIR AUG. 21ST



For the first time ever, the Idaho Meth Project is partnering with the Western Idaho Fair in Boise and sponsoring the opening night of the fair on Friday, August 21st. The event, aptly named N.E.O.N. (Not Even Once Night), will feature a variety of teen-oriented activities, including bands and interactive booths. Local bands chosen by Treasure Valley teens will perform followed by the headliner, Parachute, an up-and-coming band from Charlottesville, Virginia (Check out their "She is Love" video on vh1.com).

Idaho Meth Project activities will include a T-shirt making station, an iPod raffle, a "Meth Menu" booth and a "Silent Pledge" booth where teens can sign their names as a pledge to remain meth-free. We are still looking for teen volunteers for our N.E.O.N. Committee, but time is running out! Interested teens should contact Gina Heideman at 208.331.2060 or gheideman@idahomethproject.org. Each teen will receive a volunteer shirt - specially made for teens who participate in this event!