IDAHO METH PROJECT®

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Idaho Meth Project Hosts Family Forum to Educate Community about Dangers of Meth

Teens, Parents Join Community in Discussion

COEUR D'ALENE, Idaho—Jan. 13, 2010—The Idaho Meth Project will host a Free Family Forum for Parents, 'Tweens and Teens on Wednesday, January 20 to encourage conversations between parents and children, and create ongoing and open community dialogue about the negative effects of methamphetamine use. The forum will feature the dramatic story of a Coeur d'Alene resident whose life was impacted by methamphetamine use. Attendees will also have an opportunity to speak with healthcare experts from Kootenai Medical Center and law enforcement officials about the effects Meth has on both the individual user and the community as a whole. Coeur d'Alene Police Chief Wayne Longo will also speak at the forum.

The forum is the latest in a series of presentations conducted throughout the state. Over 1,000 parents and teenagers attended a similar forum held in Idaho Falls in October 2009.

WHAT: Free Family Forum for Parents, 'Tweens and Teens

WHEN: Wednesday, January 20, 7:00 p.m.

WHERE: North Idaho College - Boswell Hall (1000 W. Garden Ave., Coeur d'Alene)

COST: FREE

SPEAKERS: Brian Lux, a Coeur d'Alene resident and Idaho Meth Project volunteer, will tell the sobering story of how he became a Meth addict while in high school.

Wayne Longo has served as the Chief of Police for the City of Coeur d'Alene since 2007. He retired from the Idaho State Police having served 31 years and reaching the rank of Captain. Throughout his career, Longo has had experience with the devastation that Meth creates in families and communities.

One-on-one interviews with speakers will be available at the forum

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About the Idaho Meth Project
The Idaho Meth Project is a nonprofit organization that implements a range of advertising and community-action programs to reduce methamphetamine use in the state. Launched in January 2008, the Idaho Meth Project leverages a proven model that combines extensive research with a hard-hitting, integrated media campaign. The Idaho Meth Project is affiliated with the Meth Project, a national nonprofit organization headquartered in Palo Alto, Calif., aimed at significantly reducing first-time Meth use through public service messaging, public policy and community outreach. For more information visit www.idahomethproject.org

Media Contacts:

Megan Ronk
Idaho Meth Project
(208) 331-2060
mronk@idahomethproject.org

Sarah Ingram
GolinHarris
(213) 438-8780
singram@golinharris.com

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