

# IDAHO METH PROJECT®

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## MEDIA ALERT

**“Drive Out Meth” Golf Tournament Raises Funds to Support the Idaho Meth Project**

***Mountain View Hospital and Other Local Businesses Organize Third Annual Fundraiser to Sustain Meth Prevention Campaign***

**IDAHO FALLS, Idaho—October 12, 2009**—In support of the Idaho Meth Project’s education and prevention efforts, companies in the Idaho Falls area are participating in the “Drive Out Meth” golf tournament fundraiser on October 17 at the Idaho Falls Country Club. The event has been organized by Kathy Simpson, wife of U.S. Congressman Mike Simpson. Governor and First Lady Otter and Congressman Mike and Kathy Simpson are scheduled to attend.

Mountain View Hospital, the major sponsor for “Drive Out Meth,” is one of the Idaho Meth Project’s largest corporate sponsors statewide. Other sponsors include Premier Technology, Eastern Idaho Regional Medical Center, Melaleuca, and Simplot, in addition to other local businesses participating in the tournament itself.

- WHO:** Governor C.L. “Butch” and First Lady Lori Otter, Congressman Mike and Kathy Simpson
- WHAT:** “Drive Out Meth” Golf Tournament Fundraiser
- WHEN:** Saturday, October 17 – 11:00 am golf start time
- WHERE:** Idaho Falls Country Club
- WHY:** The Idaho Meth Project is a 501(c)3 non-profit organization that relies on the support of the private sector – including corporations, foundations, and individuals – to supports its groundbreaking prevention work throughout the state.

### **About the Idaho Meth Project**

The Idaho Meth Project is a nonprofit organization that implements a range of advertising and community-action programs to reduce methamphetamine use in the state. Launched in January 2008, the Idaho Meth Project leverages a proven model that combines extensive research with a hard-hitting, integrated media campaign. The Idaho Meth Project is affiliated with the Meth Project, a national nonprofit organization headquartered in Palo Alto, Calif., aimed at significantly reducing first-time Meth use through public service messaging, public policy and community outreach. For more information visit [www.idahomethproject.org](http://www.idahomethproject.org)

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