KTVB-TV
Idaho Meth Project hopes to reach Hispanic students
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The Idaho Meth Project held its 2nd Annual Methamphetamine Education event Sunday in Lakeview Park in Nampa for the Hispanic community.

According to a youth risk behavior study done by the Department of Education, 14 percent of Hispanic students in Idaho have used meth at least once.

That's compared to five percent of white students.

The Idaho Meth Project hoped to reach over 3,000 people in the Hispanic community with Sunday's event.

"An ad can obviously effectively communicate and grab a person's attention, but we want to help them understand why is this drug so addictive," said Megan Ronk, executive director of the Idaho Meth Project.

The event had Hispanic bands and dancers and was free to the public.