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Former meth addict joins anti-drug campaign

Tania Dall | KXLY4 Reporter

Over the past few years, disturbing t.v. ads and billboards have appeared, warning people about meth. Now a new generation of ads will appear on T.V. and Hollywood film makers are lending a helping hand.

The Idaho Meth Project and Governor Butch Otter will be in Boise on Tuesday unveiling new tv spots showcasing the perils of methamphetamine. The ads were directed by Darren Aronofsky, the mastermind behind The Wrestler and Requiem For A Dream. "When you're doing that drug you don't realize you look like that," said Brian Lux, who lives in Coeur D'Alene and has shared his personal struggle with the Idaho Meth Project.

Lux knows what using and abusing meth can do to a person. He first tried the drug at age 17, and at one point the six foot tall Spokane native weighed only 130 pounds. He even resorted to injecting meth into his arm with a horse needle to get a more powerful high.

"I know friends that ended up in the grave, that had the bad teeth, sores all over their body," said Lux.
Lux began dealing meth in 2000 after losing a manufacturing job in Pocatello, ID, but he was caught shortly after he started.
"I never thought in my wildest dreams that meth would give me a seven year prison term," said Lux.

In May, Lux will complete his parole. He's already back at school in Coeur D'Alene wanting to complete a degree in computer information technology.

In an effort to give back to the community, Lux speaks to local students about the dangers of meth and volunteers with the Idaho Meth Project.

"If I can help save a few teenagers and families from the grief that I went through, it would be well worth it," said Lux.
Lux will be speaking at two public events in North Idaho this Wednesday including a free family forum Wednesday night at North Idaho College.

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