



## "Not Even Once" Comes to Idaho Falls

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By Megan Boatwright

EIRMC and Mountain View Hospital are teaming up with Idaho's "Not Even Once" Meth project.

The goal is to create a family forum event aimed at sparking conversations between parents and teens about meth.

You've probably seen a lot of ads for the "Not Even Once" campaign on T.V. The project has a reputation of communicating the dangers of meth very aggressively.

The forum Tuesday night is designed to give teens an opportunity to talk about the impact the ads have had thus far, and what they already know about meth.

But the ultimate goal is to delve more deeply into the subject, and get those crucial conversations between parents and kids going.

People will have the chance to hear from detective Steve Davis with the Idaho State Police who has spent the last 12 years investigating meth cases. The other speaker is former addict, dealer and meth lab operator Shelley Mitchell.

Although it's too soon to say what kind of impact "Not Even Once" has had locally, Davis says right now it is very promising.

"There have been a lot of people talking about it locally, and for the first time ever it is getting the attention of some of the younger people in our community," said Davis. "I can't tell you how big that is."

The forum will be held in the EITC healthcare building auditorium Tuesday and Wednesday evening starting at 7 p.m.