

## "Give Meth the Boot" Raises \$130,000 in Idaho Falls



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By [Brandon Isle](#), Executive Producer

The Idaho Meth Project raised \$130,000 Monday night during the "Give Meth the Boot" fundraiser in Idaho Falls.

New country group Lady Antebellum packed the Colonial Theater, and Governor C.L. "Butch" Otter auctioned off cakes, including a 37-pound chocolate cake. There was also a silent auction.

The money will allow the "Meth, Not Even Once" commercials to continue to run on TV and radio stations in Idaho.

The director of the Idaho Meth Project says the commercials are having an impact.

"One in five teens indicate that they really don't see any risk in using meth once or twice. So when you look at that statistic combined with the highly addictive nature of meth, that's pretty scary, and that's exactly the perception we're working to change through the Idaho Meth Project," said Megan Ronk, Director, Idaho Meth Project.

Deputy Prosecuting Attorney for Bannock County Cleve Colson said 75 percent of criminal cases around Pocatello are meth related. It's a drug with a devastating ripple effect.

"A large percentage of our cases that we deal with are related to meth in one way or another; whether it's possession of the drug or whether it's related to families torn apart or children being taken away, and certain things like that," explained Colson.