

Idaho Meth Project Forum Held in Pocatello

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By **Genevieve Judge**, Local News 8 Reporter

POCATELLO - You've seen the ads but have you had the conversation? That's the question the Idaho Meth Project is asking. Parents, 'tweens and teens went to a free family forum Monday night at Highland High School in Pocatello.



The forum was a chance to take the "Not Even Once" campaign to the next level. Those in attendance had a chance to learn about what meth looks like, why it's so addictive even after one time and signs someone you love could be using.



First Lady Lori Otter was in attendance and says starting the dialogue at home about meth between parents and kids is what the Idaho meth project is all about.

"Today I can walk into pretty much any part of the state in an auditorium of 400 people and I'll get 90-95 percent have heard of the project, know we have a problem and they know that they don't want anything to do with methamphetamine. And that isn't a scare tactic, its reality," said Lori Otter, Idaho's First Lady.

Statistics show that Idaho's percentage share of meth treatment in the United States is 26 times higher than its relative share of the U.S. population.