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By Jo Murray

### **Idaho Meth Project attracts foundation dollars**

14 foundations have contributed approximately \$225,000 to the [Idaho Meth Project](#). The project was launched January 7, after a statewide survey found that many young people see very little risk from using meth. Foundation grants account for approximately 15 percent of the project budget and include two gifts totaling \$50,000 from [Blue Cross of Idaho Foundation for Health](#).



The [Idaho Meth Project](#) employs a graphic advertising campaign, public policy involvement and a grassroots outreach to reduce first-time meth use. It is the third of its kind in the nation, and is modeled after the [Montana Meth Project](#), which receives significant support from the Thomas and Stacy Siebel Foundation, and is credited with a 45 percent decline in teen meth use in Montana since it began two years ago.