

IDAHO METH PROJECT®

**** MEDIA ALERT ** MEDIA ALERT ** MEDIA ALERT ****

Idaho Meth Project Hosts Family Forum to Educate Community about Dangers of Meth

Teens, Parents Join Community in Discussion

POCATELLO, Idaho — Jan. 26, 2010 — The Idaho Meth Project and Portneuf Medical Center will host a Free Family Forum for Parents, 'Tweens and Teens on Wednesday, February 3 to encourage conversations between parents and children, and create ongoing and open community dialogue about the negative effects of methamphetamine use. The forum will feature the dramatic story of a local resident whose life was impacted by methamphetamine use. Attendees will also have an opportunity to speak with healthcare experts and law enforcement officials about the effects Meth has on both the individual user and the community as a whole.

First Lady Lori Otter, Board Member for the Idaho Meth Project and the national Meth Project Foundation, is scheduled to participate in this event. Detective Lieutenant John Ganske will also speak at the forum.

The forum is the latest in a series of presentations conducted throughout the state.

WHAT: Free Family Forum for Parents, 'Tweens and Teens

WHEN: Wednesday, February 3, 7:00 p.m.

WHERE: Highland High School Auditorium (1800 Bench Road, Pocatello)

SPEAKERS: Tesja Erickson, a local resident and Idaho Meth Project volunteer, will tell the sobering story of how she became a Meth addict as a young woman.

John Ganske began his career with the Pocatello Police Department in 1987. He is currently a Detective Lieutenant for the Idaho State Police, assigned to the Pocatello Regional Office. He commands a unit of detectives and is responsible for the management and deployment of the Clandestine Laboratory Response Unit and the Crime Scene Response Unit.

****One-on-one interviews with speakers will be available at the forum****

COST: FREE

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About the Idaho Meth Project

The Idaho Meth Project is a nonprofit organization that implements a range of advertising and community-action programs to reduce methamphetamine use in the state. Launched in January 2008, the Idaho Meth Project leverages a proven model that combines extensive research with a hard-hitting, integrated media campaign. The Idaho Meth Project is affiliated with the Meth Project, a national nonprofit organization headquartered in Palo Alto, Calif., aimed at significantly reducing first-time Meth use through public service messaging, public policy and community outreach. For more information visit www.idahomethproject.org

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